



How to write a Business plan

Facilitator: Mr Thembela holds a BCom (Supply Chain Management & Economics), Post Graduate Certificate in Education, completed the Wal-Mart/Massmart Graduate programme. He has worked at Investec Private Bank and is currently teaching Economics and Business Studies at Maritzburg College

Short Description: Start Your Business(SYB) course is a course that is focused on potential entrepreneurs who have a feasible business idea for their own small enterprise and need assistance in developing a business plan that speaks to the funders. The aim of this course is to challenge entrepreneurs by introducing new market dynamics through, for example, short cases and graphic illustrations.

Objectives:

- The training help will entrepreneurs develop a detailed business plan and to actually get started.
- The training will provide an opportunity to test the required entrepreneurial skills and the business plan in a simulated and safe environment.

Course Outline:

1. Week One: Assessing your readiness to start a business & The Business Plan
2. Week Two: Reinforce your Business Idea & The Marketing Plan
3. Week Three: Financial Planning & Types and sources of startup capital
4. Week Four: Executive Summary and Compiling the Business Plan

Course days: Monday/Wednesday 5:30pm -7pm

Closing date for course registration: 6/3/2020

Starting date of Course: 9/3/2020

Course duration: 6 hours

Course Fee: R650

Minimum number of people: 15

Venue: Maritzburg College

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