



# 100 MILLION FOR COLLEGE

Invest in Our Future

**WEBSITE** | [www.100millionforcollege.co.za](http://www.100millionforcollege.co.za)  
**EMAIL** | [admin@collegefoundation.co.za](mailto:admin@collegefoundation.co.za)



## **WHAT IS THE 100MILLIONFORCOLLEGE CAMPAIGN?**

The 100MillionforCollege Campaign is a historic five-year campaign to create a R100million endowment fund for the school.

Endowment funds are critical sources of permanent, long-term funding for successful educational institutions the world over. They enable them to make commitments far into the future, knowing that resources to meet those commitments will continue to be available. A strong endowment provides financial depth and permits confident planning.

The capital raised will be preserved intact, with the income generated used to meet pressing financial needs such as bursaries and to improve the school's extensive infrastructure. As Maritzburg College heads towards the end of the second century of its existence, it is of the utmost importance that the school is placed on more sound financial footing.

The 100MillionforCollege Campaign will be the focal point for the school's fundraising activities over the coming years.

**"Maritzburg College  
remains woven into the  
fabric of who we are  
and all that we do,"**

Dudley Forde  
Headmaster (1986-1991)



## WHY THE 100MILLIONFORCOLLEGE CAMPAIGN?

Maritzburg College is a thriving, diverse, and truly exceptional institution. For over a century-and-a-half, our venerable institution has provided quality education to thousands of boys, leaving an indelible influence on the life of the province and broader South African society in the process. Old Collegians have left their mark in all spheres of life; be it business, politics, sport or the arts.

Until 1992 the College experience was the preserve of the country's white minority. Opening to all races has strengthened the school immeasurably. It is now truly connected to South African society – both its harsh realities and its vast potential.

This is reflected in its education, which is more relevant to a modern, changing world. Maritzburg College boys are now better placed to develop an outward-looking "South African mindset" and a level of multi-cultural competence that has become increasingly important in the outside world.



In many ways, Maritzburg College is in a better place than it has ever been. The school continues to excel at offering a high-quality holistic education. It has made significant strides academically over the past decade; it is now the top performing public boys' school in the country outside of the Western Cape.

The school offers a tremendously diverse range of sports; participation rates are as high as ever; and College boys continue to excel on the many sporting fields that they take to. The school provides a rich cultural experience too; a thriving Music Department; the opportunity for boys to select Visual Arts and Dramatic Arts as formal subjects; and many College boys actively engage in a vibrant extra-curricular creative programme.



Maintaining this outstanding record of achievement, however, requires a new approach. College is facing significant financial challenges. While it does receive an annual government subsidy, this covers only a fraction of the school's operating budget. To maintain the school's high standards, it has become increasingly dependent on fees charged to parents.

The result has been steep inflation in the cost of a College education, which threatens to put the life-changing opportunity to attend the school out of reach for many. One of the school's key strengths over the years has been its ability to bring in boys from varying socio-economic backgrounds. This is now at risk.

Another critical issue is the fact that the school does not have sufficient funds for capital projects and the tight operating budget leaves little room for maintaining and improving the school's extensive infrastructure. The quality of the school's facilities is integral to College's overall offering; without a reliable long-term funding source, it will increasingly come under threat.



# WHAT IS INNOVATIVE ABOUT THE 100MILLIONFORCOLLEGE CAMPAIGN?

There are **several distinctive features** of the campaign that will help drive its success:

- **MATCHING:**

Fifty “Legacy Donors” will each pledge R1m to the campaign. This pledge will be made on a matching basis - for every Rand raised by the campaign, the Legacy Donors collectively will contribute a Rand.

- **FLEXIBILITY:** Donations can be made in different ways:

- 1) **Single Lump Sum**
- 2) **Annual Payment**
- 3) **Monthly Debit Order**

- **ALLOCATION:** Donors will have the option to allocate their funds to different categories:

- 1) **Scholarships & Bursaries**
- 2) **Capital Projects**
- 3) **No Preference**

- **RECOGNITION:**

Significant donors will be publicly recognised as follows:

- **R 10,000:** Bronze Donor
- **R 25,000:** Silver Donor
- **R 50,000:** Gold Donor
- **R 100,000:** Emerald Donor
- **R 150,000:** Diamond Donor
- **R 250,000:** Platinum Donor
- **R 500,000:** Prestige Donor
- **R 1,000,000:** Legacy Donor



Prestige and Legacy Donors who allocate their donations to scholarships and bursaries will have the naming rights to these. They can choose to connect with their beneficiary, whose development at College they can track.

- **GLOBAL REACH:**

The campaign will be a global one, drawing in Old Collegians from around the world. It presents a unique opportunity for the school to reconnect with its widely dispersed alumni base.



## HOW WILL THE FUNDS BE MANAGED?

---

The funds will be raised via the Maritzburg College Foundation and invested through the **Maritzburg College and Old Boys' Memorial Trust**.

An Investment Policy Statement will be developed, including a fund investment strategy and the percentage of income that can be drawn each year. The process outlining how funding requests to the Trust will be made will be independently monitored. Legacy Donor representatives will be added as Trustees and will have specific approval rights in this regard.

---

## TAX DEDUCTABILITY OF DONATIONS

Any prospective donation tax benefit accruing to the donor will be regulated by the country in which the donation is made.

The Maritzburg College Foundation is a registered Public Benefit Organisation (PBO) with the South African Revenue Service (SARS) and enjoys S18A status which permits the issuing of donation tax certificates to South African tax-payers.

The Maritzburg College Foundation is also registered in the US (through Charities Aid Foundation of America) and the UK (through UK Fund for Charities) which enables tax-payers in these countries to make tax deductible donations to the Maritzburg College Foundation.

---

## HOW TO MAKE YOUR COMMITMENT

Simply complete and return the attached pledge form. Upon receipt of your pledge, we will contact you to confirm your commitment and the arranged payment terms. Donations can also be made online via our 100MillionforCollege Campaign page. You are welcome to submit your details online and we will make contact with you personally to discuss your commitment.

Alternatively, please contact the campaign via:

e: [admin@collegefoundation.co.za](mailto:admin@collegefoundation.co.za)

c: +27 (0) 33 342 9376

w: [www.100millionforcollege.co.za](http://www.100millionforcollege.co.za)





## Pledge form: R100m for College campaign Campaign donor

### Personal Details of Donor

Initials	First Name	Last Name			
Company name					
ID Number / Company Reg No	COLLEGE OLD BOY	Y	N	FINAL YEAR AT COLLEGE	
Postal Address					
Province / State	Country	Postal Code			
Telephone	Mobile:				
Email					

### Donation

I hereby pledge my support as a Campaign Donor in one of the predetermined categories below:

<input type="checkbox"/> Bronze (R10 000)	<input type="checkbox"/> Silver (R25 000)	<input type="checkbox"/> Gold (R50 000)	<input type="checkbox"/> Emerald (R100 000)	<input type="checkbox"/> Diamond (R150 000)	<input type="checkbox"/> Platinum (R250 000)	<input type="checkbox"/> Prestige (R500 000)
---	---	---	---	---	--	--

Payable as follows:  Once off  Annual payments (5 years) over  12  24  36  48  60

Please indicate how you would like your donation to be apportioned (state percentage):  % Scholarship Fund  % Capital projects  % No preference

**NB: For all South African payments the banking details are listed below. Please request information on international payment options.**

I hereby consent that my name be added to the published donors list:  Y  N

### Debit Order details (RSA Only)

Name of Account																			
Account Type	<input type="checkbox"/> Current	<input type="checkbox"/> Savings	<input type="checkbox"/> Transmission	Bank Name												Branch code			
Account Number																			
Debit order to commence on:	D	D	/	M	M	/	2	0	Y	Y						Deduction day in the month	1	15	28

**Banking Details: Maritzburg College Foundation; Nedbank Current Account; branch code: 116535; Acc # 1004849451**

### Terms and Conditions of Donation

1. I hereby declare that the payment constitutes a donation to the Maritzburg College Foundation, specifically for the 100Million for College campaign.
2. I hereby undertake to abide by the arranged payment terms as listed above or hereby authorise that the calculated monthly amount be debited from the nominated account
3. This instruction remains operative until the full amount pledged to the Maritzburg College Foundation has been collected. Cancellation of collection instruction must be submitted 30 days in advance.
4. I undertake to ensure that there will always be sufficient funds available in the account that is to be debited.
5. The Maritzburg College Foundation will not be held responsible or liable for any damages, costs or expenses arising from their lawful execution of this instruction.

Date:  D  D /  M  M /  2  0  Y  Y

Signature of Donor: \_\_\_\_\_

<b>Official use</b>	Pledge no :	Date Processed	D	D	/	M	M	/	2	0	Y	Y
Donation channel	D/order RSA bank account	EFT RSA bank account	CAF - America	UK Fund for Charities	Online - www							



## **INVEST IN OUR FUTURE**

Maritzburg College is a great South African institution. It has a critical role to play in developing well-rounded, socially aware young men who will forge a positive future for the country.

The 100MillionforCollege Campaign is a once-in-a-generation initiative that, through its innovative design and global reach, promises to set the school up for continued success as it heads towards its 200th anniversary.

By supporting this campaign, you are giving back to a school and country that have both left a long-lasting imprint on your life.

If there is ever a time to give back to Maritzburg College and South Africa, it is now.







## **ORGANISATIONAL INFORMATION**

Maritzburg College Foundation  
Non-Profit Company (2011/000883/08)  
PBO 930037607  
NPO 100-594  
[www.collegefoundation.co.za](http://www.collegefoundation.co.za)

## **AUDITORS**

Mitchells' Chartered Accountants (SA) Inc  
2001/001683/21  
Block A; Hilltops Office Park  
73 Villiers Drive  
Clarendon  
Pietermaritzburg  
3201