

We Are

HIRING



#joinourteam

Maritzburg College, one of the leading boys' schools in South Africa, has an excellent reputation for its academic, sporting, cultural and leadership programmes. The Governing Body invites applications from suitably qualified and experienced persons for the following post:

MARKETING, COMMUNICATIONS AND PRO MANAGER

To assume duty as soon as possible

Key Responsibilities: -

- Serve as the College brand custodian and aim to manage and grow the College brand. Regularly view the College brand in relation to the target markets and strategically position College through elements of the brand's marketing mix. Ensure a unified front as a College brand with a shared message conveyed by all associated bodies
- Develop and implement marketing and communication strategies in line with the overall school strategy
- Develop a knowledge and understanding of potential parents and boys, and current stakeholders, and monitor market and brand health trends (to inform brand-related decision-making)
- Identify and deliver positive exposure opportunities for the brand through multi-functional teamwork
- Serve in a PR capacity, connecting with staff, current and potential parents and boys, and all school stakeholders

Minimum Criteria

- Excellent verbal and written communication skills
- Passion for brand growth
- Knowledge of secondary school education systems
- Strategic influence
- Flexibility and willingness to respond to change
- Team leadership and commitment
- Degree/Diploma in Marketing
- Driver's Licence

If you are suitably qualified, please click on the following link to apply: <https://www.surveymonkey.com/r/3G7SZBQ>

Closing date for all applications: 13 March 2026

Should you not have heard from us by **20 March 2026**, please assume that your application has been unsuccessful, and no further correspondence will be entered into.

Maritzburg College in line with POPIA will attempt to ensure the confidentiality of all applicants for this role. All reasonable measures will be in place to protect personal information but will be used in the recruitment, selection, and reporting process. By submitting your application for this position, you are recognising and accepting this disclaimer.

We are committed to employment practices that promote equal opportunity and fair treatment. While all applications will be considered on merit, we particularly encourage applications from underrepresented groups, including African males and African females, in line with our commitment to transformation and diversity.

Maritzburg College reserves the right not to make an appointment.

An application in itself does not entitle the applicant to an interview.

